



Mother's Day Stroller Run

Wrap Up meeting

In attendance: Stephanie Mozzer, Ron Boucher, Richard Frank, Kerry Devlin & by phone Mary Baron

Absent: Dale Christie

June 22, 2009

- **Budget Review & Accounting details**

Per Maggie: \$1136.70-payment for t-shirts \$565=571.70 in the MVR acct that she managed. Once the check for the t-shirt clears, she will send a check for the remaining amount to the acct that Kerry is managing. Once this happens, Kerry will write a check for \$605 for us to present to the RCWN. Rich suggested a few of us present the check to the RCWN and have our photo taken while doing it. The Rutland Herald has not billed for the ad yet. The remaining amount in MVR account will be \$200.20 after all expenses are paid.

- **Review of event**

- What worked well
- What could be improved

For next year:

Printing costs can be donated by Rich's Bennington contact next year. The suggestion was made that we meet with Frank Migloire to discuss the college's expenses. Order 50 t-shirts next year because we had too many this year. Perhaps allow people to order one if we have over 50 runners and people want them. We discussed whether or not to have the Herald ad. It was costly (\$301.50) and ran once on the Saturday before the run. Ron and Rich thought we had more ads (3) run last year and thought the bill may have been less. Rich will look at last year's files and see what was charged. Rich feels it will help build recognition for the logo over the next couple years. Stephanie suggested eliminating verbage from the sponsorship letter so sponsors don't expect us to place the ad.

Stephanie will not be able to act in the same capacity next year due to a schedule change. She would like to participate on a committee to plan this event. Several names were suggested for committee members: Kathy Hession, Jessica Lighthouse, Jen from Tattersals, Randall Smathers, Steve Eddy, Steve Wood's wife, Liz Soroka, Sharon Norton (from RCWN), Tom Geisler & wife. Community support was great for this event but if we can expand the committee and start the planning earlier (6-9 months) we

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could raise even more money for the RCWN. Stephanie will create a list of committee responsibilities so that people can decide how they would like to help out. This will be presented at the upcoming summer MVR meeting. The people listed above will be invited to the meeting.

Stephanie recommended getting 1-3 major sponsors at \$500 each. Stephanie recommended a possible name change to get more runners involved. Many runners may not realize they are able to run in this event. Possible name suggested by Rich: Mother's Day Family Run & Stroller Race. (I think-sorry didn't write it down.) Ron wanted to make sure that we didn't lose the base that we have established with the two unique qualities of our race, Mother's Day & Stroller. Use of the logo should be continued. Mary suggested that we have a band outside. Stephanie had tried to have 98.1 on site but it didn't work out. Perhaps next year. Kerry recommended eliminating the term "parent signature" on the race application because not everyone is a parent.

### **2009 Mother's Day Stroller Run Budget**

#### **Income**

	Proposed	Actual
Event Sponsorship	1375	\$1525
Runners	\$544 (est from 2008)	\$337
<b>Total Income</b>	<b>\$1919</b>	<b>\$1862</b>

#### **Expenses**

College	\$125	125
Printing	\$266	265.84
T-shirts	\$550 (est from 2008)	565
Ad in Herald	\$300 (est 2008)	301.5
Misc.	\$120 (10% of expenses-prgm printing, last min items)	0
<b>Total Expenses</b>	<b>\$1361</b>	<b>1257.34</b>

<b>Proceeds from event</b>	<b>\$558</b>	<b>\$604.66</b>
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